



STORE FIXTURES

retail
merchandising
solutions

S-MART

Liquor Solutions
That Sell

FREE CALL: 1800 642 366

LIQUOR SOLUTIONS

01 SHELVING

The S-Mart shelving system by ADP STORE FIXTURES provides the most effective means of shelving, depending on the atmosphere and ambience you are seeking to create.

You can select from Cantilever Shelving to keep the front of the shelf completely open or Outrigger Shelving with front uprights that support the shelf at the front, providing outstanding weight-loading capacity. Both systems can be installed with or without back panels that provide a distinctive backdrop for the merchandise.

The core to the S-Mart system is its flexibility and the options it provides the retailer by combining standard items without needing to re-invent the wheel to create a dynamic, individual display.

Here are a few options that you can select:

- Bays with extended back panels to allow for hangsell of giftware items while using the same depth of shelf for liquor presentation. This way, your merchandise is always at the forefront of the customer's view.
- Outrigger Bays can be converted for use as a lockable showcase with sliding or hinged, lockable glass doors to protect your most valuable merchandise from theft. Now you can display your high-value merchandise in a prominent position while having the peace-of-mind that it will be protected from shrinkage.

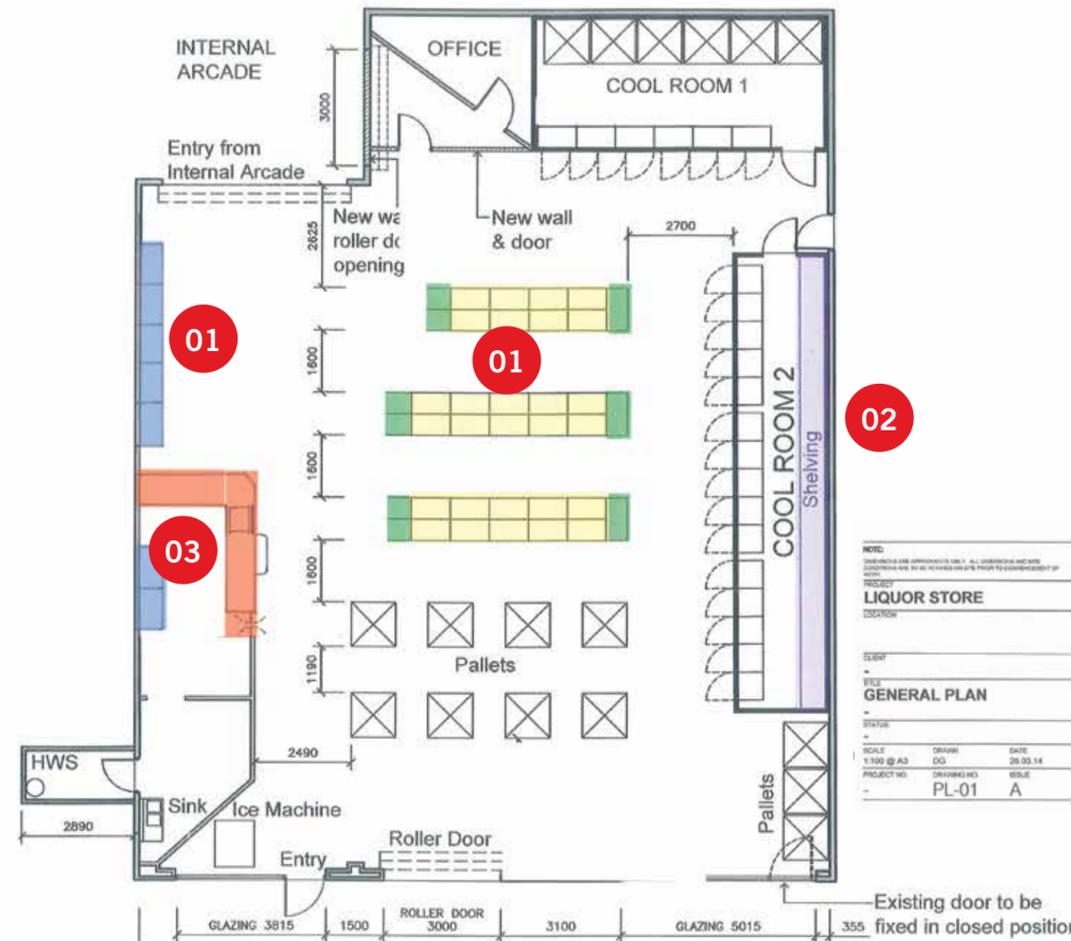


- In stores where space is limited or for maximum aesthetic effect, nothing can beat the appeal of our curved end shelving. Manufactured from a fully welded steel frame with a perforated metal shelf insert, the Curved End shelf incorporates a lip around the outside of the shelf to prevent merchandise being accidentally knocked off.



FLOOR PLAN

01 GENERAL PLAN
1:100 @ A3



02 COOLROOM SHELVING

Now you can take full advantage of your Coolroom space and turn it into a productive selling area to maximize your return on the major investment you have made. Our Coolroom Shelving system is designed specifically for the liquor industry, being made to suit standard carton sizes. This shelving is designed to go behind the standard shelving supplied by coolroom manufacturers and add an extra level of merchandising.

You will be able to display greater variety of styles while taking up less space that would normally be used by low-level pallet stacks. Shelving levels are completely adjustable so that you can vary them according to the number of cartons.

An optional signage header panel can be fitted to provide additional advertising space for vendors or



suppliers. This signage panel is hinged to allow for storage of excess loose bottles from broken cartons without them detracting from the aesthetics of the overall theme.

03 COUNTERS

The Counter System is an ingenious blend of standard components from the S-Mart Shelving System with a heavy-duty laminated counter top that will provide an extremely functional and versatile serving area that can be customized to your particular needs and available space.

Here are some of the features and options that you can select from to maximize your sales potential:

- Front panels can be perforated metal for hangsell applications, allowing you to cross-merchandise add-on items with maximum exposure. Hangsell panels can be extended above the counter top to serve the dual purpose of protecting and concealing the POS system.



04 WINE BOX DISPLAY



At ADP, we recognize that there are situations that call for something unique to provide for the individual expression of the ambience that you are seeking to create. You will benefit from our many years experience in the custom design and manufacture of shopfitting systems that will give you the edge.

Our capabilities include custom fabrication in timber & metal combined with glass and an aluminium extrusion system that allows us to produce showcases and stands of any dimension.

Call our design personnel today to experience the uniqueness of the ADP approach.

05 COMPONENTS

The story wouldn't be complete without the little things that assist in the overall plan. Here's a few things that you can take advantage of for your merchandising success:

- Ticket frames and a full range of mounting accessories.
- Data stripping and label holders.
- Ceiling suspension fittings for signage.

Contact us today for a complete solutions catalogue.

OUR MISSION

Our Mission at ADP STORE FIXTURES is to provide value to our clients - we don't really want to be just another shelving supplier. We aim to understand YOUR business, your market and recommend solutions based on our experience of what works.... experience that has been gained through our over 30 years supplying many and varied retailers with merchandising solutions. For the last 8 years, we have concentrated on the liquor industry and have been privileged to work with many people - from independent retailers to national chains - in providing merchandising solutions to this unique industry.

You can take advantage of this experience by putting it to work in your store. Call us TODAY to see how you can benefit.

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