Champions IGA Mount Duneed

CASE STUDY



A brand-new store for a brand-new community, built with major-store impact

Client	Champions IGA (Champions Group)
Location	Mount Duneed, VIC
Project Type	Supermarket & Liquor, new build
Scope	Supermarket & liquor shelving, checkout, bread & produce fixtures

Backed by Champions Group, a family-owned supermarket business with deep roots in regional Victoria, this was a from-scratch build in a growing new community, and a chance to give a local IGA the presentation standard usually reserved for major chains. Fixtures needed to arrive in step with a live builder's schedule.

The Fit-Out

- ADP S-Mart Supermarket Shelving
- ADP S-Mart Liquor Shelving
- Bread and Produce Display Fixtures
- Checkout Fixtures
- Staged delivery drawn from local stockholding













The Result

Local stockholding meant reliable lead times with no overseas import risk, and the flexibility to deliver each area as the builder was ready for it, helping the store open on schedule with a bright, consistent look throughout.

Why It Stands Out

A brand-new independent supermarket with the presentation standard to compete with major stores.

> "People come in and straight away they're blown away by the wow factor.... If I get the opportunity to open a new store again, I hope it's with ADP."

George Giles
Store Manager, Champions IGA Mount Duneed

adp

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