Ironman 4×4 Padstow

CASE STUDY



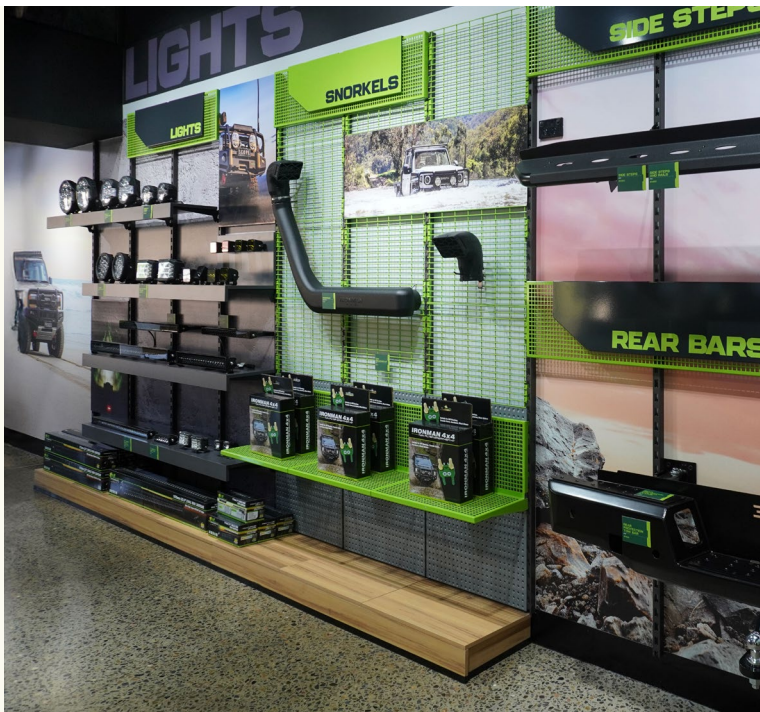
A flagship 4×4 retail concept, engineered down to the powder coat colour

Client	Ironman 4×4
Location	Padstow, NSW
Project Type	Automotive Retail
Scope	Retail shelving, mesh panels, custom counter, timber plinths

Padstow is the latest in a long line of store upgrades ADP has delivered for Ironman 4×4, an Australian-based global 4×4 accessories and suspension brand, built to the company's latest flagship store concept and exact brand guidelines.

The Fit-Out

- S-Mart Retail Shelving with custom mesh back panels
- Timber base plinths
- Custom mesh shelves fitted with category signage panels
- Slotted wall posts, finished in a customised powder coat colour to match Ironman's brand
- Custom counter built from timber and metal cladding, shipping-container inspired











The Result

Working closely with Ironman's head office, ADP built a tailored solution around the modular S-Mart system, giving the brand a consistent, on-brand look it can scale up or down across future stores.

Why It Stands Out

A rugged, scalable flagship concept the brand can roll out store after store with a consistent look.

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