Ritchies Cellarbrations Wantirna

CASE STUDY



Six weeks to build the best Cellarbrations store in the Ritchies network

Client	Ritchies Stores (Cellarbrations)
Location	Wantirna, VIC
Project Type	Liquor Retail
Scope	Shelving, custom counters, feature displays, lighting, coolroom fit-out

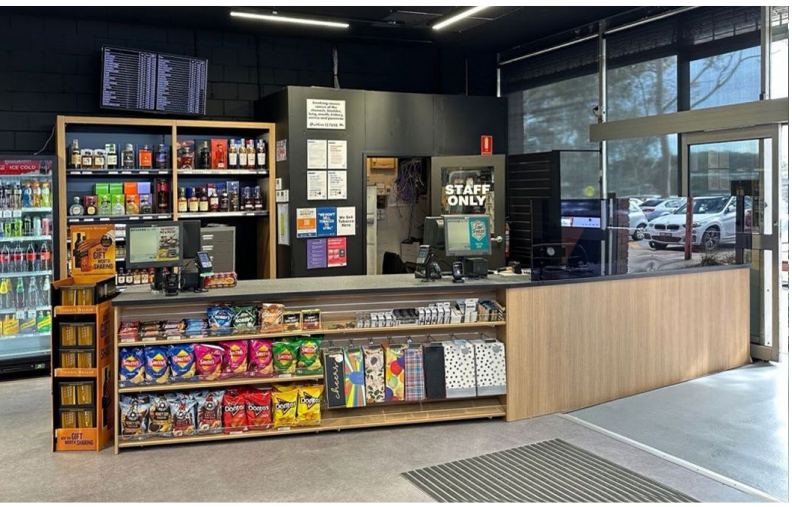
A commercial agreement between Ritchies and the landlord created a short reopening window. Ritchies needed a new store built fast, without dropping below the high store standard the group is known for across its network.

The Fit-Out

- S-Mart Liquor Shelving, drawn from in-stock fixture range
- Custom retail counters and feature displays
- LED shelf lighting
- Overhead cupboards above shelving and inside coolrooms
- In-house joinery and panel manufacturing to hit the deadline









The Result

By drawing on Australian-based stock and in-house production, ADP delivered a complete fixture package inside the six-week window, without compromising the finish. The overhead cupboards gave staff an easy place to store leftover stock from broken cartons.

Why It Stands Out

A complete liquor store fit-out delivered from order to opening in just six weeks.

> "ADP worked brilliantly with us. They knew we were on a really tight schedule, so they pulled all their strings to really make sure this job came together quickly for us."

Gary Rowley
State Liquor Manager VIC, Ritchies Stores

adp

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